



Smith & Wesson®



STOCKING DEALER PROGRAM ***(DISTRIBUTOR)***

Purchase Window:
July 14, 2025 - August 29, 2025



STOCKING DEALER PROGRAM

(DISTRIBUTOR)

Purchase Window: **July 14, 2025 - August 29, 2025**

Discount on Firearms: **5% Off SDRP**

Items to be Submitted:

☐ **Stocking Dealer Order Form** ☐ **Participant Information**

- ▶ **Minimum of 1 SKU from 5 of the 7 categories offered** ◀
 - ▶ **Maximum of 7 units per category** ◀
 - ▶ **7 units may be in a single SKU or across multiple SKUs** ◀
- (Stocking Dealer Order Limit: One Per FFL, One Per Distributor)

PARTICIPANT INFORMATION

Store Name:		
Address:		
City:	State:	ZIP:
Phone:		
E-mail:		
Store Buyer:		
Distributor:	Distributor Sales Person:	

SEE YOUR DISTRIBUTOR FOR TERMS & CONDITIONS.
Pricing subject to change without notice. Not responsible for typographical errors.





DISTRIBUTOR
STOCKING DEALER PROGRAM

SKU(S) AVAILABLE FOR SELECTION

Polymer Pistol				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
13387	M&P10MM M2.0 4.6IN NTS	\$557.00	\$529.15	
13388	M&P10MM M2.0 4.6IN TS	\$557.00	\$529.15	
13389	M&P10MM M2.0 COMPACT NTS	\$547.00	\$519.65	
13390	M&P10MM M2.0 COMPACT TS	\$547.00	\$519.65	
13915	M&P10MM M2.0 5.6IN PORTED LS TS NS 15RD	\$618.00	\$587.10	
14091	M&P10MM M2.0 4.6IN OR TS 10RD	\$557.00	\$529.15	
13433	M&P22 WMR PISTOL	\$520.00	\$494.00	
10199	M&P22 COMPACT SUPPRESSOR READY	\$363.00	\$344.85	
10242	M&P22C FDE FRAME	\$381.00	\$361.95	
14004	M&P5.7 FLAT DARK EARTH	\$586.00	\$556.70	
14078	M&P 5.7 BLK/FDE NTS	\$582.00	\$552.90	
13563	M&P9 M2.0 COMPACT 4.05" OR NTS	\$547.00	\$519.65	
13564	M&P9 M2.0 4.22IN OR NTS	\$557.00	\$529.15	
13568	M&P9 M2.0 4.07IN COMPACT OR TS	\$547.00	\$519.65	
13569	M&P9 M2.0 4.95" OR TS FDE	\$557.00	\$529.15	
13570	M&P9 M2.0 3.6" COMPACT OR TS	\$547.00	\$519.65	
13571	M&P9 M2.0 3.6" COMPACT OR NTS	\$547.00	\$519.65	
13572	M&P9 M2.0 4.07IN COMPACT FDE OR NTS	\$547.00	\$519.65	
13573	M&P9 M2.0 4.07IN COMPACT FDE OR TS	\$547.00	\$519.65	
13585	M&P9 M2.0 4.22IN OR NTS THD BBL	\$557.00	\$529.15	
13989	M&P9 M2.0 COMPACT CARRY COMP	\$627.00	\$595.65	
14032	M&P9 M2.0 COMPACT TLCI COMPLIANT	\$537.00	\$510.15	
14033	M&P9 M2.0 TLCI COMPLIANT	\$546.00	\$518.70	
14387	PC M&P 2.0 COMPACT CARRY COMP TS 10RD	\$627.00	\$595.65	
11531	M&P SHIELD 45 NO THUMB SAFETY	\$424.00	\$402.80	
180022	M&P SHIELD 45 W/THUMB SAFETY	\$424.00	\$402.80	
11905	M&P9 SHIELD CA COMPL HIVIZ	\$448.00	\$425.60	
11906	M&P40 SHIELD CA COMPL HIVIZ	\$448.00	\$425.60	
187020	M&P 40S&W SHIELD WD SIGHTS CA COMP	\$430.00	\$408.50	
11663	M&P380 SHIELD TS	\$381.00	\$361.95	
12717	M&P380 PORTED PC SHIELD EZ BLACK BARREL	\$474.00	\$450.30	
12718	M&P380 SHIELD EZ PORTED PC SILVER	\$474.00	\$450.30	
180023	M&P380 SHIELD NTS	\$381.00	\$361.95	
12436	M&P9 M2.0 SHIELD EZ TS	\$436.00	\$414.20	
12437	M&P9 M2.0 SHIELD EZ NTS	\$436.00	\$414.20	
12438	M&P9 SHIELD EZ M2.0 TS CT LG RED	\$526.00	\$499.70	
12439	M&P9 SHIELD EZ M2.0 NTS CT LG RED	\$526.00	\$499.70	
13223	PC M&P9 SHIELD EZ PORTED BLACK TS	\$542.00	\$514.90	
13225	PC M&P9 SHIELD EZ PORTED SILVER TS	\$542.00	\$514.90	
13246	M&P9 SHIELD PLUS THUMB SAFETY	\$344.00	\$326.80	

Total (pg 2):



DISTRIBUTOR
STOCKING DEALER PROGRAM

SKU(S) AVAILABLE FOR SELECTION

Polymer Pistol (Cont.)				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
13248	M&P9 SHIELD PLUS NTS	\$344.00	\$326.80	
13250	M&P9 SHIELD PLUS NTS NS	\$486.00	\$461.70	
14031	SHIELD9 PLUS TS COMPLIANT TLCI	\$452.00	\$429.40	
14203	M&P9 SHIELD PLUS 9	\$344.00	\$326.80	
13534	M&P9 SHIELD PLUS OR NIGHT SIGHTS NTS	\$390.00	\$370.50	
13536	M&P9 SHIELD PLUS OR NIGHT SIGHTS TS	\$390.00	\$370.50	
13558	M&P9 SHIELD PLUS NTS, OR NS, 10RD	\$390.00	\$370.50	
13559	M&P9 SHIELD PLUS TS, OR NS, 10RD	\$390.00	\$370.50	
13990	M&P9 SHIELD PLUS CARRY COMP	\$517.00	\$491.15	
13591	S&W EQUALIZER 9MM OR TS	\$434.00	\$412.30	
13592	S&W EQUALIZER 9MM OR NTS	\$434.00	\$412.30	
13732	S&W EQUALIZER 9MM OR TS 10RND	\$434.00	\$412.30	
13733	S&W EQUALIZER 9MM OR NTS 10RND	\$434.00	\$412.30	

Metal Pistols				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
13198	M&P9 COMPETITOR 5IN 10RD	\$832.00	\$790.40	
13199	M&P9 COMPETITOR 5IN 17RD	\$832.00	\$790.40	
13717	M&P COMPETITOR 10 RD BLACK SLIDE	\$832.00	\$790.40	
13718	M&P COMPETITOR 17 RD BLACK SLIDE	\$832.00	\$790.40	
14101	M&P9 METAL M2.0 4IN NTS	\$738.00	\$701.10	
14102	M&P9 METAL M2.0 3.	\$738.00	\$701.10	
14103	M&P9 METAL M2.0 4IN TS	\$738.00	\$701.10	
14104	M&P9 METAL M2.0 4IN TS 10RD	\$738.00	\$701.10	
14105	M&P9 METAL M2.0 3.	\$738.00	\$701.10	
14106	M&P9 METAL M2.0 3.	\$738.00	\$701.10	
14161	M&P9 METAL M2.0 NT	\$738.00	\$701.10	
13987	M&P9 METAL CARRY COMP	\$784.00	\$744.80	

Bodyguard 2.0				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
13926	BODYGUARD 380 2.0 10-12RD TS	\$340.00	\$323.00	
13927	BODYGUARD 380 2.0 10-12RD NTS	\$340.00	\$323.00	
14192	BODYGUARD 2.0 380 AUTO TS 10RD	\$340.00	\$323.00	

Total (pg 3):



DISTRIBUTOR
STOCKING DEALER PROGRAM

SKU(S) AVAILABLE FOR SELECTION

Pistol Caliber Carbine				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
12575	M&P FPC 9MM THREADED	\$543.00	\$515.85	
13782	M&P FPC BLK 40 S&W 16.25IN 15, 20RND	\$543.00	\$515.85	
14167	M&P FPC 10MM THREADED BARREL	\$543.00	\$515.85	
14168	M&P FPC 10MM THRD 10 RD	\$543.00	\$515.85	
14376	M&P FPC FDE 9MM 16" THDBRL	\$569.00	\$540.55	
13797	RESPONSE CARBINE	\$650.00	\$617.50	
13800	RESPONSE CARBINE 10RND	\$650.00	\$617.50	
13977	RESPONSE CARBINE 10 RD FIXED NON THREAD	\$645.00	\$612.75	
13978	RESPONSE CARBINE 1	\$682.00	\$647.90	
14399	RESPONSE CARBINE W/LIGHT , MAGS, AND BAGS	\$650.00	\$617.50	

Lever Action Rifle				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
13809	S&W LEVER ACTION 44 MAG WOOD 19"	\$1,131.00	\$1,074.45	
13810	S&W LEVER ACTION 357MAG WOOD 19"	\$1,131.00	\$1,074.45	
13811	S&W LEVER ACTION 45LC WOOD 19"	\$1,131.00	\$1,074.45	
13812	S&W 1854 44MAG SST/SYN	\$1,031.00	\$979.45	
13813	S&W 1854 357 MAG SST/SYN	\$1,031.00	\$979.45	
13814	S&W 1854 45LC SST/SYN	\$1,031.00	\$979.45	
14193	S&W STEALTH HUNTER .44MAG BLK/SYN	\$1,131.00	\$1,074.45	
14194	S&W 1854 STEALTH HUNTER .357 BLK/SYN	\$1,131.00	\$1,074.45	
14195	S&W STEALTH HUNTER 45 COLT BLK/SYN	\$1,131.00	\$1,074.45	
14204	S&W 1854 .45-70 20" SST/SYN	\$1,128.00	\$1,071.60	
14384	S&W 1854 45-70 WOOD/BLK	\$1,210.00	\$1,149.50	

Modern Sporting Rifle				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
11532	M&P10 SPORT, 308 WIN	\$1,030.00	\$978.50	
12001	M&P15 SPORT II CA COMPLIANT	\$604.00	\$573.80	
12055	M&P15 SPORT II OR CA COMPLIANT	\$586.00	\$556.70	
12938	M&P15 SPORT II OR W/OPTIC CA COMP	\$621.00	\$589.95	
13807	M&P15 SPORT III MLOK 16" 5.56	\$645.00	\$612.75	
13953	M&P15 SPORT III MLOK 16IN 10RD FIXED	\$645.00	\$612.75	
13955	M&P15 SPORT III MLOK 5.56 16" CA	\$692.00	\$657.40	

Total (pg 4):



DISTRIBUTOR
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SKU(S) AVAILABLE FOR SELECTION

Revolver				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
103039	BG38 38SPL+P 1.9" DAO	\$356.00	\$338.20	
12056	M&P BG38-1 W/CT LASER	\$456.00	\$433.20	
12058	M&P BG38-1 W/CT LASER MA COMPLIANT	\$456.00	\$433.20	
10186	PERFORMANCE CENTER 642	\$537.00	\$510.15	
103043	M43C 22LR 1 7/8" WG FS IL CENT FR	\$638.00	\$606.10	
103061	M340PD .357 2"RR BL SC CENT	\$949.00	\$901.55	
103072	M&P 340 .357 1 7/8" NO IL BLK	\$805.00	\$764.75	
103351	M351C .22WMR 1 7/8" WG FS IL CENT FR	\$638.00	\$606.10	
103810	M642 38SPCL 1 7/8 S FS DA A	\$447.00	\$424.65	
14448	PC M640 2 1/8" BBL BLACK EDITION NIL	\$791.00	\$751.45	
150466	M642 38SPCL 1 7/8 S FS DA A IL	\$462.00	\$438.90	
150544	M442 38SPCL 1 7/8 B FS DA A SPCL CD	\$447.00	\$424.65	
150784	M640 357MAG 2 1/8 W/CASE S FS DA IL	\$904.00	\$858.80	
150785	M442 38SPCL 1 7/8 W/CASE B FS DA A	\$701.00	\$665.95	
150972	M642 38SPCL 1 7/8 S FS DA A	\$661.00	\$627.95	
160221	M317 22 3" 8SH AS AL RB RG HI VIZ IL	\$703.00	\$667.85	
160228	M351PD .22MAG 1 7/8" WG FS IL	\$703.00	\$667.85	
162414	M60LS 357MAG 2 1/8 S FS DA S GUNLOCK	\$703.00	\$667.85	
162420	M60 357MAG 2.125 S FS DA GUN LOCK	\$675.00	\$641.25	
162430	M60 357MAG 3FL S AS IL	\$703.00	\$667.85	
162634	M63 .22LR 3FL S AS IL	\$717.00	\$681.15	
162810	M442 38SPCL 1 7/8 FS DA A IL	\$447.00	\$424.65	
163050	M637 38SPCL 1/78 S FS DA A IL	\$447.00	\$424.65	
163052	M637 38SPCL 1/78 S LASER GRIP IL	\$661.00	\$627.95	
163062	M340PD .357 2" SC CENT HI VIZ IL GRE	\$949.00	\$901.55	
163064	M360PD 357 1 7/8" 5SH HI VIZ IL RED	\$949.00	\$901.55	
163070	M638 38SPCL 1 7/8 S FS DA A IL	\$447.00	\$424.65	
163690	M640 357MAG 2 1/8 S FS DA S GUN LOCK	\$675.00	\$641.25	
163808	M642LS 38SPCL 1 7/8 S FS DA A IL	\$476.00	\$452.20	
170348	M642 38SPCL 1 7/8 S FS DA A IL	\$527.00	\$500.65	
170349	M637 38SPCL 1/78 S FS DA A IL	\$527.00	\$500.65	
10061	MODEL 66-8 2.75IN	\$821.00	\$779.95	
10064	MODEL 69 2.75IN	\$821.00	\$779.95	
13323	MODEL 19-9 K-COMP 2.5IN	\$1,053.00	\$1,000.35	
14046	MODEL 19-10 NL 4.2	\$872.00	\$828.40	
150853	M686 357MAG 3"FL RB SS RRWO IL	\$838.00	\$796.10	
150854	M686 357MAG 5"FL SB SS RRWO SPCL CRD	\$838.00	\$796.10	
150855	M686 357MAG 7"FL SS SG 7SH UNFL IL	\$838.00	\$796.10	
150908	M586 LT357 6" BBL	\$832.00	\$790.40	
150909	M586 LT357 4" BBL	\$832.00	\$790.40	

Total (pg 5):



DISTRIBUTOR
STOCKING DEALER PROGRAM

SKU(S) AVAILABLE FOR SELECTION

Revolver (Cont.)				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
160578	M617 22LR 6" SS SB 10SHOT PAT FS IL	\$803.00	\$762.85	
160584	M617 22LR 4" SS SB 10SHOT IL	\$803.00	\$762.85	
162069	M69 44 MAG 4" SB SS RRWO IL	\$821.00	\$779.95	
162662	M66-8 357MAG 4" SB SS RRWO IL	\$821.00	\$779.95	
164192	M686 357MAG 2.5" RB SS RRAS 7SHOT IL	\$821.00	\$779.95	
164194	M686 357MAG 4"FL SB SS RRWO IL	\$821.00	\$779.95	
164198	M686 357MAG 6"FL SB SS RRWO 7SHOT IL	\$821.00	\$779.95	
164300	M686 357MAG 3"FL RB SS RRWO IL	\$821.00	\$779.95	
170170	M586 .357 3" 7SH CS GB	\$1,212.00	\$1,151.40	
12462	M610 10MM 6.5IN	\$950.00	\$902.50	
12463	M610 10MM 4IN	\$950.00	\$902.50	
150254	M29 44MAG 4" SQ BT SPCL CRD	\$994.00	\$944.30	
150256	M25 45 COLT 6.5" SQ BT SPCL CRD	\$1,002.00	\$951.90	
150339	M27 .357 MAG 4" SQ BT SPL CD	\$1,016.00	\$965.20	
150341	M27 .357 MAG 6.5" SQ BT SPL CD	\$1,052.00	\$999.40	
150481	M57 41MAG 6" SQ BT SPCL CRD	\$1,002.00	\$951.90	
150714	M629 44MAG 6.5 S IFS DA IL	\$950.00	\$902.50	
150715	M629 44MAG 3 S FS DA	\$926.00	\$879.70	
150783	M29 44MAG 4" SQ BT W/CASE SPCL CRD	\$1,148.00	\$1,090.60	
163414	M329PD 44MAG 4 BL FS DA S IL	\$1,114.00	\$1,058.30	
163603	M629 44MAG 4 S FS DA S IL	\$911.00	\$865.45	
163606	M629 44MAG 6 S FS DA S IL	\$911.00	\$865.45	
163636	M629 .44MAG 5 S FS DA S IL	\$950.00	\$902.50	
163638	M629 44MAG 6.5 S IFS DA IL	\$950.00	\$902.50	
170133	M627 .357MAG 2 5/8" SGB RB 8SHOT	\$1,073.00	\$1,019.35	
170210	M627-5 .357 5" 8 SHOT INTERNAL LOCK	\$1,254.00	\$1,191.30	
170269	M327 .357 TRR8	\$1,313.00	\$1,247.35	
170296	M627-5 8 SHOT V COMP SPECIAL CARD	\$1,539.00	\$1,462.05	
170318	M629-7 MAGNUM HUNTER	\$1,361.00	\$1,292.95	
170323	M629 7 1/2" 44 MAG STEALTH SPCL CARD	\$1,610.00	\$1,529.50	
11623	PERFORMANCE CENTER S&W 500 3.5"	\$1,686.00	\$1,601.70	
11626	M460 XVR PC GLASS BEAD	\$1,741.00	\$1,653.95	
13331	M350 7.5IN	\$1,375.00	\$1,306.25	
163460	M460 XVR 8.375 S IFS DA S IL	\$1,357.00	\$1,289.15	
163465	M460 XVR 5" S DA S IL	\$1,357.00	\$1,289.15	
163500	M500 50MAG 8.375 S IFS DA S IL	\$1,298.00	\$1,233.10	
163501	M500 50MAG 8.375 IFS REMOV MUZZLE	\$1,357.00	\$1,289.15	
163504	M500 50MAG 4 S IFS DA S IL	\$1,357.00	\$1,289.15	
170231	M500 HUNTER	\$1,611.00	\$1,530.45	
170262	M460 HUNTER	\$1,638.00	\$1,556.10	

Total (pg 6):



DISTRIBUTOR
STOCKING DEALER PROGRAM

SKU(S) AVAILABLE FOR SELECTION

Revolver (Cont.)				SELECT
SKU Number	Description	SDRP	Stocking Dealer Program Price	Quantity
170299	M500 MAGNUM COMPENSATED HUNTER	\$1,592.00	\$1,512.40	
170339	M460 HUNTER 14" GB	\$1,573.00	\$1,494.35	
170350	M460 CARRY 3.5"	\$1,686.00	\$1,601.70	
160410	GOVERNOR 45/410 2 3/4" DA,IL SILVER	\$767.00	\$728.65	
162410	GOVERNOR 45/410 2 3/4" DA,IL	\$819.00	\$778.05	

Total (pg 7):
Grand Total:
